

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S43	16	marketing and (((bar adj code\$1) or (optic\$4 adj image\$1) or upc\$1 or code\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar adj code\$1) or (optic\$4 adj image\$1) or upc\$1 or code\$1) near6 (url\$1 or (uniform adj resource adj locator\$1) or web\$5 or html) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1)) and ((id or identif\$8 or resource\$1 or type\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1))	USPAT	OR	ON	2006/11/16 10:49
S45	1	marketing and (((bar adj code\$1) or (optic\$4 adj image\$1) or upc\$1 or code\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar adj code\$1) or (optic\$4 adj image\$1) or upc\$1 or code\$1) near6 (url\$1 or (uniform adj resource adj locator\$1) or web\$5 or html) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1)) and ((id or identif\$8 or resource\$1 or type\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and ((marketing or research) near6 report\$)	USPAT	OR	ON	2006/11/16 10:52

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 CMT  
 11/20/06

## EAST Search History

S46	1 <i>read all of</i>	(((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and (((bar near3 code\$1) or (optic\$4 near3 image\$1) or upc\$1 or code\$1) near6 (url\$1 or (uniform adj resource adj locator\$1) or web\$5 or html) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1)) and ((id or identif\$8 or resource\$1 or type\$1) near6 (print\$1 or magazine\$1 or book\$1 or newspaper\$1 or flyer\$1 or publication\$1 or booklet\$1 or ticket\$1 or journal\$1 or leaflet\$1)) and ((marketing or research) near6 report\$)	USPAT	OR	ON	2006/11/16 10:52
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